LEAVE A LEGACY

SPRING 2011

ProArgi-9 Plus
IMPACTING LIVES
Learn How It’s Made

ALSO INSIDE

Team Member Spotlights:
Marty & Heather Holker, Jim & Rene’e Creasey, Brian & Nancy Kerbs, Dwayne & Sandy Schmidek
The manufacturing process Synergy uses to create ProArgi-9 Plus is second-to-none, from sourcing and testing to issuing the final product. At Synergy WorldWide, we focus on just one thing: YOUR HEALTH. See page 4 for details.
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Team Members throughout North America experienced phenomenal growth in 2010.
Today, we are in a powerful position as we continue to focus our efforts on supporting and improving heart health. One of my primary responsibilities at Synergy is to oversee and drive our marketing efforts worldwide. It’s vital that we differentiate ourselves from all others within the industry and establish a reputable identity in the market place.

As a company and as an executive team, we stand behind everything we do. ProArgi-9 Plus is impacting lives throughout the world as people experience its positive benefits. We live in a society where cardiovas-
cular diseases are the number one group of conditions causing death globally.

Synergy’s mission to Leave a Legacy is accomplished in part through providing the highest quality, scientifically researched products on the market. ProArgi-9 Plus leads the way in this effort and has positioned Synergy WorldWide as the leading heart health company in our industry.

We are extremely excited about the science and research that continue to support the role of L-arginine in the cardiovascular system. This compelling data details the process by which L-arginine is converted to nitric oxide in the body, and it gives great reason for optimism in our future together.

As health concerns continue to escalate worldwide and access to health care declines, it becomes increasingly important for people to take an active role in maintaining their personal health. Incorporating exercise and proper nutrition into your daily routine are vital components of this process, and many individuals and families are turning to natural supplements to help improve their nutrition and obtain recommended levels of vitamins and minerals.

To achieve optimal health, the body’s systems rely on the circulation and absorption of important vitamins, minerals and nutrients. Synergy WorldWide products create a foundation whereupon a healthy heart can be strengthened, supported and enhanced so that you can live and enjoy life to the fullest.

As we move forward in 2011, Synergy WorldWide will continue to secure its place at the forefront of the heart health industry by expanding its offering of products to help you achieve a greater state of cardiovascular health. We will continue to maintain our commanding lead in science and research on L-arginine.

I personally believe that we are just now discovering the tip of the iceberg with Synergy. It is exciting to think of the many successful experiences the near future holds. Together, we are providing an opportunity of financial freedom and leaving a lasting impact of health that will be felt for generations to come.

Synergy’s mission is accomplished in part through providing the highest quality, scientifically researched products on the market.

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**Benefits of ProArgi-9 Plus**

1. **L-arginine.** Enhances blood flow and supports cardiovascular health through the production of nitric oxide.

2. **L-citrulline.** Helps optimize blood flow throughout the body and promotes healthy energy levels.

3. **Resveratrol.** High in antioxidants, helps reduce LDL oxidation, and helps keep arteries healthy.

4. **Vitamin D3.** Supports healthy cardiovascular function and inflammatory response.

5. **Xylitol.** Sweetened with xylitol to promote oral health.

6. **Vitamin K.** Helps keep bones strong and plays a part in keeping arteries and other soft tissues healthy.

7. **Folate.** Plays an important role in cell maintenance and repair, amino acid metabolism and formation of red and white blood cells.

8. **Healthy blood pressure levels.** The combined ingredients in ProArgi-9 Plus help maintain healthy blood pressure and normal blood sugar levels, and support healthy sexual performance.

9. **Muscle and body fat.** By helping manage blood sugar levels and increase blood flow to the muscles, ProArgi-9 Plus may aid in decreasing body fat and may help increase muscle mass.
In 1998, the Nobel Prize was awarded to three researchers who discovered nitric oxide’s role as a key signaling molecule that keeps our cardiovascular system functioning at its best. This science, combined with studies from doctors and researchers, has led to the proprietary formulation of Synergy’s flagship product—ProArgi-9 Plus.

The manufacturing process Synergy uses to create ProArgi-9 Plus is second-to-none. At Synergy WorldWide, we focus on just one thing: YOUR HEALTH. We manufacture ProArgi-9 Plus in-house so that we can control every aspect of production. It’s how we guarantee you’re getting the best.

Quality doesn’t begin in a laboratory—it starts in the field, where Nature cultivates the materials that will later become the basis of Synergy WorldWide products. Only the finest elements are selected for this process, and our global sourcing of raw materials ensures the highest quality ingredients are chosen from each harvest.

Ingredients for ProArgi-9 Plus are sourced from suppliers all over the world. Each supplier must be qualified through an audit process performed by highly trained Synergy staff. Raw ingredients suppliers are pre-screened, their processes are tested, and they are given required specifications for the materials we want. Here’s a look at a few of the significant ingredients in ProArgi-9 Plus.
L-arginine
The l-arginine in ProArgi-9 Plus is of the highest quality and has been validated by thousands of clinical studies. This valuable ingredient originates from Japan and is sourced from one of three naturally harvested products. When at its peak, the designated raw material is taken through a controlled fermentation process during which temperature, pH levels, and oxygen concentration are all monitored closely. Once this process is complete, the purified l-arginine is sent to Synergy’s manufacturing partner, Nature’s Sunshine Products (NSP), for quality assurance testing.

L-citrulline
L-citrulline, in conjunction with l-arginine, has been shown to enhance the production of nitric oxide and optimize blood flow within the cardiovascular system. A controlled fermentation process—much like the one used to derive l-arginine is then performed. The result is pure, effective l-citrulline.

Resveratrol
Resveratrol is high in antioxidants, helps reduce LDL oxidation, and protects against artery damage. Resveratrol can be harvested from a number of natural sources, including red grape skin and dried roots of Polygonum cuspidatum, also known as giant knotweed. In a similar fashion, resveratrol is extracted from these sources through a fermentation process.

TESTING

Infrared Spectroscopy (FTIR)
Fourier Transform Infrared Spectroscopy uses an infrared scan to validate the authenticity and purity of the raw material being tested. Each raw material has a unique frequency at which it absorbs infrared light; charting the frequency through an “absorption spectrum” allows us to compare it to the standard set in the formulation process.

Thin Layer Chromatography
The Thin Layer Chromatography (TLC) test allows us to “fingerprint” the herb sample and compare it to a library of known standards. With this test, we are able to identify the raw material and verify that all key components are present.
High Performance Liquid Chromatography
Extremely sensitive computerized instrumentation allows us to analyze the ingredients of ProArgi-9 Plus. This instrument uses advanced analytical techniques to separate, identify, and quantify individual components. ProArgi-9 Plus, as a finished product, is tested to ensure that all label claims are met.

Ash Testing
Samples of raw materials are burned at 700 degrees Celsius for one hour. Any ash that remains after the burn is made up of mineral content, which is weighed and analyzed. Each herb has a characteristic mineral content and a corresponding typical ash content. If we find an ash content that is significantly higher than the typical ash content, we suspect the presence of dirt or some other foreign material. This can be due to harvesters not sufficiently cleaning dirt from the plants before shipping them to us. A failed ash test will result in the raw material being rejected.

Gamma Counter
Some raw materials come from parts of the world that may be contaminated with radiation. This test will show if the materials are contaminated and helps keep ProArgi-9 Plus and all Synergy products free from radiation.

Inductively Coupled Plasma – Mass Spectrometer (ICP-MS)
The ICP has a flame that burns at 8,727 degrees Celsius. A sample of raw material or finished product is dissolved in acid and then sprayed into the middle of the flame. Different elements will glow with their own unique colors. A highly sensitive spectrophotometer measures the brightness of each mineral in the flame and tells us how much of each mineral is present in the sample down to parts per billion. If there are any unwanted elements in the raw material, the shipment is rejected. This test also screens for unwanted elements such as arsenic, lead, cadmium, and mercury. ProArgi-9 Plus, when finished, is also tested here to ensure its mineral content meets label claims.

Issuing
Our production facilities feature a pharmaceutical-grade bin system designed to help eliminate the possibility of direct and cross-contamination. The stainless steel bins reduce exposure and the need to transfer materials from one container to another, and they reduce the amount of handling our products experience.

After use, each bin is cleaned in special bin-washing rooms. Using filtered water, we wash each bin with detergent and pure water rinses. Clean bins are then taken to a specially constructed drying room, which is heated to 140 degrees Fahrenheit. HEPA-filtered air eliminates the chance of contamination as the bins dry.

Bin charging, or mixing, begins in the Issuing Room where tested and approved raw materials are measured. Each ingredient passes through a conical mill, which ensures that any clumps are sifted into...
fine powder. The conical mills empty into a tube leading to a collection bin.

Once all raw materials for a formula are loaded into the bin, it is weighed and compared to specifications to verify that the formula is complete. The bin is then sealed with an airtight lid to keep out dust or any other airborne particles as it is transported within the facility. This not only protects against foreign contamination, it prevents cross-contamination from product to product and ensures our formulas are pure and clean from start to finish.

Sealed bins are then taken to the mixing room where they are attached to the bin hoist and mixer. The bin is raised and gently rolled by the mixer to create an even blend. Tooling in the lid of the bin helps to stir the materials as the bin is rolled. This method provides excellent mixing efficiency and preserves the integrity of individual granules.

Once ProArgi-9 Plus has been produced, each lot is statistically sampled and the finished product is audited by QA inspectors for bulk weight, bottle count, bottle sealing and legible lot numbers. Samples are sent to the QA labs so scientists can complete testing according to our finished product specifications.

After all tests are completed, certificates of analyses are signed by QA. When ProArgi-9 Plus successfully passes the finished product audit, Quality Assurance will release it. The batch record and a sample of the finished product are then retained for future reference. If a customer has a question about their specific canister of ProArgi-9 Plus, QA can refer to the retention sample of the lot in question.

OUR COMMITMENT

Synergy WorldWide pledges to continue its efforts to provide you with the best L-arginine product on the market. We are committed to creating pure, effective, high-quality products. With ProArgi-9 Plus, you can feel confident that you are giving your body and your heart the support they need for a long, healthy life.
Should I drink ProArgi-9 Plus with or without food?
For maximum benefit, ProArgi-9 Plus should be taken on an empty stomach. Certain amino acids may compete with l-arginine for absorption, so it is best to separate it from other dietary amino acids. Taking ProArgi-9 Plus 60 minutes before eating food should be sufficient for optimal absorption.

Should I mix ProArgi-9 Plus with hot or cold water?
ProArgi-9 Plus is best mixed with cold water. The potency of ProArgi-9 Plus cannot be guaranteed with hot liquid mixing as this may affect the potency of some components. It would also not be recommended to bake using ProArgi-9 Plus—it should be used as a dietary supplement, not a food.

How quickly should I drink my ProArgi-9 Plus after mixing it?
ProArgi-9 Plus is quite stable in liquid form and it won’t degrade rapidly in powder form. However, once it’s been mixed with water, it should be consumed quickly to prevent any contamination to the product. As a product sits, it is subject to microbial contamination from the water, the container, our mouths and hands, and airborne contaminants.

What types of sweeteners are used in ProArgi-9 Plus Citrus Berry?
The primary sweetener in ProArgi-9 Plus Citrus Berry is xylitol, a naturally occurring carbohydrate found in almost all plant material, including fruits (such as strawberries, raspberries, and plums), vegetables, corn husks, and mushrooms. Xylitol is also naturally produced in the body during normal metabolism of glucose in the liver and is classified as a sugar alcohol. As a low-digestible carbohydrate that is absorbed slowly and incompletely, xylitol is considered a nutritive sweetener because it has a smaller effect on blood glucose. Xylitol provides 2.4 calories per gram and has a glycemic index of 7.

ProArgi-9 Plus Citrus Berry is also sweetened with a small amount of sucralose. Recently, some have questioned the safety of sucralose, though many professional and scientific organizations refute these claims. Sucralose has a very good safety profile and is a superior alternative to potentially harmful artificial sweeteners. The Center for Science in the Public Interest has stated that sucralose is the only artificial sweetener that is considered safe for use without any cautions.

While many consumers may still have concerns and choose not to use sucralose in large amounts, they should have full confidence in consuming ProArgi-9 Plus Citrus Berry because of the very small amount of sucralose it contains.

What types of sweeteners are used in ProArgi-9 Plus Mixed Berry?
ProArgi-9 Plus Mixed Berry contains xylitol, citrus fruit extracts, stevia leaf extract, and a natural sweetener consisting of inulin, fructose, pea protein, and other natural flavors. Inulin is a natural prebiotic fiber that provides gastrointestinal benefits, and the fructose in this ingredient is natural and comes from sugar beets. Because fructose provides only a trivial amount of sugar, this supplement is still considered sugar free. ProArgi-9 Plus Mixed Berry does not contain any sucralose.

Fructose becomes a concern for some when consumed in large amounts (hundreds of grams) throughout the day from items such as processed foods and beverages. When small amounts are consumed in nutrient-dense items such as fruits, vegetables, and nutritional supplements, there should be no concern for the average person.

The trivial amount of fructose in ProArgi-9 Plus Mixed Berry is well below the threshold where fructose consumption becomes a concern. Fructose has a low glycemic index and is an excellent sweetener when used appropriately.

Why does ProArgi-9 Plus contain vitamin K2 instead of K1?
Although vitamin K1 provides many of the benefits attributed to vitamin K, vitamin K2 is considered a superior choice for optimal health benefits. Vitamin K2 is a collective term for a group of vitamin K compounds called menaquinones. Studies have shown vitamin K2 to be more bioavailable and more efficacious in supporting bone mineral density, and research on the effects of vitamin K on cardiovascular health show that K2 significantly improves arterial and cardiovascular health, while vitamin K1 has no effect at all. Vitamin K2 activates the vitamin K-dependent protein Matrix Gla-Protein (MGP), which plays an important role in preventing calcium from depositing in the arteries.
The heart anchors the cardiovascular system, which is composed of more than one hundred thousand miles of arteries, veins and capillaries running throughout every organ and area of the body. Your cardiovascular system pumps blood to and from the heart to deliver essential nutrients to your cells and remove harmful waste products and carry them to the appropriate organs for filtration out of the body. This system also helps fight disease and stabilize body temperature and pH levels.

Because the cardiovascular network is vital to all your major organs and functions, keeping it healthy benefits much more than just your heart. It benefits every system in your body.

Nerves
The nervous system—comprised of the brain, spinal cord, sensory neurons, and nerves—is responsible for coordinating actions and transmitting signals between different parts of the body. It conducts a myriad of sophisticated processes like vision, hearing, speech, touch, taste and smell. The nervous system also carries out the unconscious activities of the body, such as breathing, blinking, sweating to cool off, shivering to stay warm, and keeping your heart beating.

The brain is the central hub of the nervous system, and oxygen is critical to its health and proper function. A healthy cardiovascular system delivers oxygenated, nutrient-enriched blood to the brain, enhancing its ability to direct traffic. Obstructions or clots within the arteries can cut off the brain’s oxygen supply and shut down critical brain functions. Maintaining a healthy cardiovascular system helps keep your brain healthy and your nervous system performing at its peak.

Muscles
Your body’s movements consist of signals sent from the nervous system to the muscles, which in turn move your bones and body structures. You want a healthy nervous system to be signaling healthy muscles so that you can stay strong and active.

The muscular system is composed of three distinct types of muscles: skeletal, cardiac, and smooth. These muscles provide strength,
balance, posture, movement and heat. Because your muscle cells can’t store large amounts of energy, they rely on your circulatory system to deliver nutrients and carry away waste. Providing your body with healthy nutrients helps create the right amounts of energy, and maintaining a healthy cardiovascular system ensures the energy will get to where it needs to go.

Muscles also depend on oxygen. The more work you require from your muscles, the more oxygen they need to function. Just like with nutrients, your muscle cells depend on circulating blood to bring in oxygen and remove waste products that can cause working muscles to become fatigued. The more healthy your heart, arteries, and veins, the better your muscles will function.

**Bones**

Your skeletal system is made up of 206 bones working together to protect vital organs, provide shape and form to your body, store key minerals, and produce blood cells. That’s right—all your blood cells are created in your bone marrow, meaning the health of your skeletal and cardiovascular systems are dependent on one another.

Within our bones lie highly vascular tissues, composed of living cells embedded in a fibrous organic matrix. To maintain healthy bone tissue, a constant supply of blood is needed to provide oxygen and nutrition to bone cells. Also, when a bone is broken, circulation is essential for its repair.

The health of your skeletal system—including your body’s ability to produce critical blood cells—hinges on the health of your cardiovascular system. Maintaining a healthy heart goes a long way towards keeping your bones at their best.

**Digestion**

The most obvious connection between cardiovascular health and other body systems may be digestion. Each time you eat, your digestive system breaks down the food into its essential elements and, in conjunction with your circulatory system, distributes those elements throughout your body.

Digested nutrients are absorbed through the intestinal walls into the blood stream, where they are transported to the rest of the body for both immediate cellular use and for longer term storage. The entire system relies heavily on the cooperation of organs, nerves, hormones, and the bloodstream to carry out its life-sustaining purpose.

When functioning correctly, your digestive system allows the proper nutrition to be absorbed and eliminates potentially harmful waste from the body. If the system is not working correctly, vital nutrients don’t make it to the cells and they become malnourished, causing all systems of the body to suffer. Maintaining a strong cardiovascular system and eating a balanced diet keeps your blood pumping and your digestive system running efficiently.

**Start with Your Heart**

Every structure in your body, right down to each individual cell, relies on a healthy cardiovascular system for proper health and function. When you adopt a healthier lifestyle that consists of a healthy diet, exercise, and the proper supplements, you strengthen your cardiovascular system and help ensure that your health and quality of life reach their maximum potential. So bless your heart and give it the care it deserves!
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This decision didn’t come easily. In fact, Marty and Heather had spent four months searching for a new opportunity prior to joining Synergy. “We were looking at a lot of different companies,” states Marty. “After four months of searching, Heather and I finally sat down and wrote out specific criteria for our decision.”

The Holkers wanted this to be the last time they would ever have to make this kind of decision. Marty had been involved in network marketing for nearly 15 years, and of the first eight companies he was with, four no longer existed. “We weren’t just looking for another company,” Marty remembers. “We were trying to find a company where we would never have to start over again.”

This was a primary motivating factor for them. Frustration was a common feeling as companies would dissolve and the Holkers’ organization would be forced to follow. They were determined to find a company that would provide an outstanding opportunity for a long, long time.

So Marty and Heather sat down in October 2009, after months of careful consideration, Marty and Heather Holker decided that Synergy WorldWide was where their future would be. “This has been the best business decision we have ever made,” says Marty. “For Heather and I, Synergy is the perfect fit.”
and decided on three crucial characteristics that their new company would possess:

**Stability.** The company had to have been in business for at least 10 years.

**Unique Product.** The company’s flagship offering had to be a first-to-market type product, not just another “juice” or “multi-vitamin”.

**Team Building Compensation Plan.** The compensation plan had to promote teamwork instead of competition amongst team members.

Behind each point was a lesson learned from past experiences. The Holkers were looking for a company they could be with for the rest of their lives, a company where they could promote a product they used and truly believed in, and a company where the compensation plan would reward them for teamwork instead of competition.

After meeting with Dan Higginson and their prospective sponsor, Mark Comer, they immediately knew that Synergy WorldWide was the company for them.

It took less than one year for Marty and Heather to reach Pearl Executive. Today they have an organization that spans across islands, states, and continents. Together, they’ve helped thousands of people improve their health and obtain financial freedom.

Much of their rapid growth and success can be attributed to their goal-oriented, driven personalities; however, their main source of motivation comes from their two children. “Our lives completely changed when he had kids,” says Marty. “As a family, we enjoy being together. We want to provide a life where our kids can be healthy and not have to worry about our financial situation.”

Marty and Heather strongly believe in family values. As their children grow, the Holkers want to be there every step of the way. Whether it’s sporting events, dance recitals, or working to become health and fitness icons like their mother, Marty and Heather will be there for their children. “We know that if we work as hard as we possibly can now, later on we will have the complete time freedom to be involved in every aspect of our children’s lives,” Marty says.

When asked what leads to success, Marty responds with a single word: “Consistency.”

“If you were to look at all those who are successful at Synergy, you would find that each leader has a slightly different approach to the business,” Marty explains. “However, you would also notice that the one thing they all have in common is their degree of consistency.” This important characteristic, combined with a little patience, is vital to a new and growing business.

“It takes time,” advises Marty. “And unfortunately, with our troubled economy, most people are not willing to give it time. Most want the money yesterday, and when it doesn’t happen quickly, they simply give up.”

Marty and Heather Holker understand the value of teamwork. Each day, they take joy in working with close friends and business partners who they’ve had the opportunity to choose. “If you have the team concept and put other people’s needs first, success will soon follow.”

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Jim & Rene’e Creasey

Team Director • Grand Junction, Colorado

Before joining Synergy WorldWide in March 2009, Jim and Rene’e Creasey owned and operated two wilderness lodges on top of the Grand Mesa in Northwest Colorado. Soon after getting married, they questioned whether or not working around the clock, 365 days a year was how they wanted to live the rest of their lives.

The Creasey’s realized that life is valuable and they’d much rather live it while doing the things they love most. Rene’e has a passion for composing piano music and writing children’s literature. As a grandmother to 13 grandkids, she cherishes every moment she has to be with them. These activities—writing books, composing music, and being a positive influence for her grandchildren—all have a common theme and purpose, which is to benefit and help others.

As the oldest of seven children, Jim grew up understanding the importance of hard work. While living on a farm in the middle of Illinois, he was no stranger to manual labor. “I remember...”
those days with great fondness,” Jim recalls. “Amidst baseball, football, and basketball, we learned the meaning of work while helping out around the farm.” This same work ethic was carried over into his professional life. For much of his career, Jim practiced law as an attorney. After becoming somewhat disenchanted with the legal system, Jim decided to step away from practicing law. In the early 90’s he discovered his passion was in teaching, and he began working for Mesa State College in Grand Junction, Colorado as a professor. “It was an inspiration to me,” says Jim. “I truly enjoyed looking into my students’ eyes and watching lights come on and the wheels begin to turn.”

Together, the Creasey’s have embarked on a mission of leaving a legacy while doing what they love most—educating and helping others. “Every day we run into people who have lost hope,” says Rene’e. “This business allows us to give those same people hope there is something out there that may help.” Since joining Synergy WorldWide, Jim and Rene’e have helped thousands of people, but they know there are countless more that have yet to learn what Synergy can offer.

“Once you have a testimony of the product, you can’t help but share it with others,” says Rene’e. “Once you reach that point, it’s not about business anymore—it’s about sharing something with others that you know can improve their lives.” This noble outlook on the Synergy business has fueled the Creasey’s recent success; however, if you ask them, they’ll give all the credit to an incredible upline team.

“We owe a lot to Steve and Roxanne Seely,” says Jim. “Every week, for about six months, the Seely’s were here and they helped us share this opportunity with others.” When Steve first contacted Rene’e over the phone, Rene’e told Steve that she didn’t care about the money and all she wanted to do was share the product. “Steve took this to heart,” says Rene’e. “And for the next three or four months, he used me as a guinea pig to teach a lesson that you don’t need to know anything about the business to be successful.”

Once the checks started arriving and Rene’e started asking how and why the money was coming. Steve’s only response was, “I don’t know, and it doesn’t matter. You don’t care about the money, so just keep sharing with people.” Rene’e jokingly recalls that during that time period, “Steve deliberately didn’t teach me, or tell me, or instruct me on the business and because of this I now try and throw him under the bus every chance I get.”

Despite all the joking between the Creasey’s and the Seely’s, they value the friendship they’ve created over the years. “Whoever your upline is, call them, get to know them and work with them,” says Rene’e. “There’s no need to reinvent the wheel. Whatever the system is, stick to it and keep it simple.”

Jim and Rene’e strongly believe in simplicity. Little by little, they’ve been able to learn and understand more of their Synergy business. Through personal experience, they know that if you’re successful sharing the product with others and developing testimonials along the way, the money will take care of itself. Abiding by this philosophy and teaching it to their team has allowed them to reach Team Director and will surely lead to even more success in the future.
Brian and Nancy were perfectly content with their lives and felt that after nearly 21 years of marriage, they had settled into a lifestyle and profession that would provide them with the means and happiness to live out the rest of their lives.

Nancy had grown up in a very health conscious environment. Throughout her childhood, herbs, healthy drinks and supplements were a daily duty. This early introduction to health led to a sincere interest to be concerned about her own health and the health of others.

Brian, born into the Navy, lived a great deal of his life in different parts of the world. As a typical young man, he rarely gave thought to the food he ate. Health was never a major cause of concern, as his involvement in different sports and activities would always compensate for all the burgers, fries, and milk shakes that made growing up so enjoyable. It wasn’t until the age of 30 that he realized his metabolism was changing and those calories were turning into hard-to-shed pounds.
When Brian and Nancy met, nearly 21 years ago, health became an important part of both their lives. Together they dabbled in various network marketing ventures, oftentimes with the sole purpose of consuming the product. Occasionally they would experience a little financial success, but it was usually short-lived due to frequent changes in compensation plans, marketing programs, and products.

“When I first saw a ProArgi-9 Plus pamphlet and DVD sitting on our kitchen counter, my response was, ‘Oh no, not another one of these,’” recalls Nancy. “Less than one hour later, after watching the DVD, I was saying, ‘This is the most important thing I’ve ever seen!’”

In less than 24 hours, Nancy and Brian Kerbs signed up as Team Members of Synergy WorldWide. Like so many of our Team Members who experience success, their initial thoughts were centered on how many people they could help. An experience with a close friend in the hospital validated the authenticity of the products they had in hand.

They joined Synergy in January 2010, and in February they surpassed Bronze and hit Silver. In March they soared passed Gold and reached Team Leader. In May they reached Team Manager, and in November they rank advanced to Team Director.

Together, they’ve created a successful organization built on teamwork and caring for others. “This business is so rewarding,” says Nancy. “We have the opportunity to help so many people, and at the same time, we can earn a residual income that cares for our every need.”

Coming home from Synergy Team Manager Academy in July 2010, Nancy and Brian were faced with a personal circumstance that required their complete attention. “Synergy was our only source of income at the time,” recalls Brian. “While we focused on our personal matter, our business continued to grow and our checks continued to arrive. We’re so grateful for this incredible company.”

While those who know Brian and Nancy would attribute their success to their contagious enthusiasm and passion for this business, the Kerbs’s give their thanks to their upline support system. “We have an incredible upline who steps in and supports us without complaint,” says Nancy. “Brian Holt, even though we bother him at all hours of the day, has never once said a negative thing about supporting us in all stages of our young business.”

“We realize this is now our responsibility...You have to go out there and make a commitment to talk to everyone.”

“We realize this is now our responsibility,” says Nancy about her Synergy business. “It’s not enough to just talk to 10 people anymore. You have to go out there and make a commitment to talk to everyone.” The Kerbs’s advice is to make a personal commitment to open your mouth and share this opportunity with everyone you come into contact with. They’ve made this commitment together, and today they’re sharing experiences and success that they never dreamed would be possible.

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At a very young age, Dwayne Schmidek was taught the value of entrepreneurship. His parents owned and operated a trucking company and later sold trucking equipment. Dwayne remembers the valuable lesson his father taught him: “You’ll never make a lot of money or become really successful working for other people.” This simple lesson had a tremendous impact on Dwayne and his future career path.

The ability to watch and learn from his parents instilled in Dwayne the meaning of hard work and the importance of family. “As I was growing up, I always thought it was neat that my dad would be home every day for lunch,” he recalls. “I wanted to have that same ability to be there for my children as they grew up.”

Dwayne had the fortunate opportunity to marry his high school sweetheart, Sandy. Immediately out of high school they opened up their own photo studio. For the next five years, they operated that business and learned the many lessons that accompany being small business owners. From that point...
on, Dwayne followed his heart and lived his professional life after a philosophy he adopted as a child, “If you don’t enjoy what you’re doing, then you shouldn’t be doing it. If you’re not happy and you’re not making the people you work with happy, then it’s time to go.”

Dwayne learned and sharpened a variety of skills over the next few years, working in construction, marketing, sales, and other network marketing companies. He continued to live his motto of not settling for a career or job that didn’t make him happy.

In April 2010, just 18 days after a surprise layoff, Dwayne began his legacy at Synergy WorldWide. Two months prior to this decision, Dwayne had the opportunity to meet with Dan Higginson, CEO and founder of Synergy WorldWide.

“When I met with Dan for the first time, he spent two and a half hours with me,” Dwayne remembers. “He outlined his vision of the company, taught me his perspective on what it means to leave a legacy, and shared his sincere desire to be partners with each one of our distributors.” It was then that Dwayne realized this was a network marketing company unlike any other. Every principle and value rang true with what he grew up believing. Dwayne knew Synergy would become a large part of his family’s future.

“In the beginning, it was Dan’s passion that helped me get going in this business. Then it turned into more people getting on the product and experiencing a notable difference,” recalls Dwayne. “From there, I had an opportunity to really help people. It’s easy to wake up each morning and help others.”

Dwayne attributes his rapid success to his team. “We have a dedicated, hardworking team. The philosophy and values of Synergy are contagious. I think it rings true with every person on our team, and that is what keeps us going.”

When he reached Team Director, Dwayne and his family knew this was real. They knew they would never have to worry about finding another job or starting another business. “I’m Synergy. This is what I do,” says Dwayne. “I’m a professional network marketer and I focus on saving lives.”

To all those who are just starting their Synergy business, Dwayne’s advice is to concentrate on what you have. “You have to have singleness of focus—you can only march to one drumbeat. Hopefully, you’ve done your research and you know what you have,” he advises. “For 18-24 months, put your blinders on and get to work. There is no better company, no better opportunity, and no better product out there.”

Dwayne and his family know that Synergy is where they will be for the rest of their lives. “If you were to walk into our home, you would immediately know we are Synergy.” As a husband and father of two children, Shantel (19) and Tyler (15), Dwayne considers it an honor to be involved in the mission of saving and transforming lives, families and communities. ❖
A little story about a powerful business idea
Every business has a goal to make money, of course. Without it, businesses would not exist. But the same standard is often applied to people. We generally think of “successful” people as those who do well financially.

In *The Go-Giver*, Bob Burg and John David Mann relate the story of Joe, a young and ambitious entrepreneur who’s set his sights on becoming rich, famous, and... successful. Joe is known as a ‘go-getter’ at work—he works harder and faster than any of his colleagues, and in his mind, he’s headed straight for the top. Like many of us, Joe has been conditioned to think that success is only measured by what we receive.

With one week left in the third quarter and his sales goals far from being met, Joe frantically approaches his boss for the contact information of a man named Pindar, a legendary consultant referred to by many as the Chairman. The Chairman is known to be a huge potential account, but no one has ever been able to close a deal with him.

Following a surprisingly successful phone call with Pindar’s secretary, Joe embarks on a week-long lesson that will forever change his life and the way he defines success. Over the next week, Joe is introduced to a series of “go-givers” who teach him the Five Laws of Stratospheric Success.

In today’s business world, success is often measured monetarily. Most gauge a company’s success based on the amount of revenue it generates...

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**Law 1: The Law of Value**
Your true worth is determined by how much more you give in value than you take in payment.

**Law 2: The Law of Compensation**
Your income is determined by how many people you serve and how well you serve them.

**Law 3: The Law of Influence**
Your influence is determined by how abundantly you place other people’s interests first.

**Law 4: The Law of Authenticity**
The most valuable gift you have to offer is yourself.

**Law 5: The Law of Receptivity**
The key to effective giving is to stay open to receiving.

At the end of the week—the close of Joe’s sales quarter—his mind is far from worrying about sales quotas. Through observing others and implementing these laws in his own life, Joe learns that changing his focus from getting to giving ultimately leads to unexpected returns.

As a company, as business partners, and as individuals, implementing these same “Go-Giver” principles will allow us to change countless lives and Leave a Legacy for generations to come.

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KEY NORTH AMERICA LEADERS

October 2010-February 2011

These Synergy Team Members have achieved the Team Director pin level or above (30,000 CV in weak leg) in the last 12 months.
### OCTOBER 2010

**Team Leader**
- Seven Seals LP
- All Med Services
- Deitch Haus Millers
- Lesly Cochrane

**Gold**
- Cliff & Janice Rosang
- Dr. Mary E Margrave
- Dr. Nathan Sayler
- John Graves

By Jhulsz-1118580 Alberta LTD

**Silver**
- C. Eugene Curtis
- Dave Gibb
- Paulette James
- Sean Smith
- Thu-Phuong Nguyen

True Esthetics

**Bronze**
- BH Muth
- Brad Nash
- Charles Paul
- Claude West
- Doreen Sayler

Healing Waters Natural Health Center

Holly & Vance Fujishige
- Holly Guard
- Matt Mogle
- Ron Hampton
- Sharon Driver
- Susan Bright DC, PC
- Tony Rios

**Star**
- Alan Northcutt
- Alexandra Howarth
- Annette Swimmer
- Barbara Marino
- Candace Caldwell

Central Ave Pharmacy

Charline Blackburn
- Cynthia Mendoza
- David Swartzentruber
- Greg Christoffersen
- Ivan Diersen

Jacqueline Egloria
- James Frazier
- Janet Divona
- Jeff Buckley
- Jerry Ramey
- Joe Veilleux
- Jorge David Flechas
- Joy Scroggie

Karen Davis-Fouks
- Lahti Enterprises Inc
- Lawrence Crawler & Charlene Starlight
- Lloyd Hinshaw
- Lou Hauser
- Mercedes Jones
- Nadzehda Postovan
- Nicole Martel
- Paul Featheran

**NOVEMBER 2010**

**Emerald Executive**
- Dan Long

**Pearl**
- Bart Woodcock
- Roxanne Seely

**Team Leader**
- Brian & Nancy Kerbs
- Dwayne & Sandy Schmidek

**Team Manager**
- Chandas LP
- Como Cardio Dental LLC
- Dean Anderson
- Healthy & Fit
- Heart Health Revolution
- Ila Ruckaber
- Olga Suslova
- SCH Marketing

**Team Leader**
- Byron Deardorff
- C. Eugene Curtis
- Dave Gibb
- Paulette James
- Sean Smith

**Star**
- Ada Lee
- Alanda Bruggeman
- Barbara Ballas
- Barbi Caldwell
- Ben Moosman
- Betsy Bartlett
- Bill Kierlk
- Carol Lawhon
- Carole Fletcher
- Celia Williamson
- Connie Strauss
- Curtis & Julie Quist
- Cynthia Chitty
- David Coombs
- Deborah Lovejoy
- Denise Butler
- Doreen & Dan Smith
- Doug Sawyer
- Dr. Diana Sabella
- Dr. Michael Warnars
- Dr. Rick Beyler
- Druh Caverhill
- Elemar Trust
- Farrah Zeller
- Gabriel Noel
- Gary Steele
- Gene Hensley
- German Dittmer
- Global Executive Inc
- Janet Brewer
- Jodie Page
- Joe Eigsti
- John Kikkert
- Jonathan Tjornhom
- Joseph Perry
- Karen & Dennis McCarthy
- Karl Denk
- Kathy Palmieri
- Keith Wagner
- Ken Orsow
- Kimberly Denson
- Kyle Lucas
- L.G. Stevens
- Lance Milton
- Landslide Health LLC

**Gold**
- Chryl Tyschuk
- David Swartzentruber
- Donaline Regan
- Duane Austin
- Earl White
- Elizabeth Driedger
- Garth & Betty Althouse
- Herbal Health & Therapy
- James Frazier
- Jerry Ramey
- John Koutsanis
- Joy Scroggie
- Karen Davis-Fouks
- Ken Spiss, MD
- Lawrence & Edna Dillman
- Lillian Vergin
- Lyncey Hodges
- Pam Larnie
- Paul Goguen
- Robery Wischmeier
- Shawn Ronson
- Shirley Spell
- Success Online Inc
- Tony Freher
- Tracy Mireault

**Silver**
- Larry Burns
- Leonard Crystoval
- Linda Crouse
- Lynne Iwamoto
- M.D. Johnston
- Marilyn Cosway
- Marjorie Chapman
- Mary Kurtz
- Mary Rodriguez
- McKinley Thomas
- Natasha Schachtsneider
- Noha Hamze
- Norma Tetz
- One Life, LLC
- Patsy Weir
- Paul Maxfield
- Paula Montgomery
- Peter Calson
- Phyllis Gale
- Prof. Counselling Sys & Nutritional Therapy
- Randy Shinkaruk
- Richard Kirkham
- Robert & Delis Olsen
- Robert Hanson
- Roxie Diane McCluskey
- Ruth Moore
- Sandi Abegg
- Sherri Deardorff
- Sherry Wheeler
- Stephen Skiles
- Sylvia Schira
- Thomas Zorich
- Tim Shonkwiler
- Trond Pedersen
- Trudy James

**DECEMBER 2010**

**Team Leader**
- Mark Blackburn
- Matt Field
- Pat Erdmann
- 1518537 Alberta Inc

**Gold**
- Garth & Betty Althouse
- Jean Hampton
- Montana Wellness LLC
- Paula Montgomery

**Silver**
- Dr. Rick Beyler
- Dusttin & Amandah Paren
- Grant & Anne Stewart
- Helen Joyce Valentine
- J's Solutions 2 Health Inc

**Bronze**
- Alanda Bruggeman
- Aleksander Dobrukhin
- Ben Moosman
- Doreen & Dan Smith
- Gary & Lynn Ortwein
- Larry Burns
- Les & Judi Baker
- Lori Kostenuk
- Lou Hauser
- Pat Connor
- Shawn Ronson
- Thong-Dwyer Enterprises
RANK ADVANCEMENTS
October 2010-February 2011

Star
Alfeo Cacho
Avanna Coulombe
Barbara Wray
Dr. James Evans
Dr. Ellouise Carroll
Ethan Rojek
Nacre Enterprises Inc.

Gold
100K Team Inc
Duane Austin
Dr. Rick Bewley
KLL&I Inc
Loretta Rogoschewsky
True Esthetics

Silver
Anne Smigelsky
Bio-Fuzion
Herbal Health & Therapy
Pam LaRue
Success Online Inc

Bronze
Adrian Dutkевич
Alice Carpenter
Alan Northcutt
Angie Miller
Ashley Parisi
Barbara Ballas
Cosmo Booth
Dorie Hanson
Dr. Larry Sayler
Edward Strauss
Eldon McHargue
Francine Drubick
Gary McChesney
Gene Hensley
Genevieve Sturek
Global Executive Inc
Jesse Brewer
Karl & Irene Baker
Katherine Maybroda
Kaye Lopez
Kelly Smith
Linda Kushman
Matea Sebastian
Nicole Martel
Robert Groves
Sue Dachs
341749 Alberta Ltd

JANUARY 2011

Team Director
Bio-Fuzion

Team Manager
Keith Hampton Consulting Ltd.
Ait Med Services
Byron Deardoff
Mark Blackburn
Matt Field

Team Leader
Dave Blackhurst
Dr. Curt Maxwell
Dr. Rick Bewley
Dustin & Amandah Paren
Excellent Freedom LLC
Gerald & Lois Hillier
Jayce Howell
Lori Kostenuk
Nacre Enterprises Inc
Sean Smith

June Carpenter
Karlene Blair
Kirk Deardoff
Lucy Family Chiropractic PC
Lynda Baxter
Marilyn Taylor
Mary Huberty
Matea Carazon Sebastian
MD Ventures LLC
Merlin Yoder
Michael Robinson
Murray & Darlene Harper
Nan Manley
Nina Gridinar
Pat Carver
Patrick Harris
Penny & Debert Lewis
Quantum Nutrition
Renee Mohr
Richard Parry
Rochelle Jones
Rosie Moosman
Sharon Loyek
Shawn Dooanaco
Terry Jarboe
Travis Thompson
Tyler Brake
Wally Gruel
Warren Newhouse Sr.
William Spisso
Wonjin Song

February 2011

Team Manager
Nacre Enterprises Inc.

Team Leader
Dawn Norton
Dorie Hanson
Grant & Ann Stewart
Montana Wellness LLC

Star
Alexi Teraji
Aline Pelletier
Benjamin Jayne
Bertha Yoder
Caroleigh Garner
Caroline Plata
Chuch Robinson
Claudia Smith
Dan & Marsha McCormick
Deb White
Donald Chantry
Dr. Sherry Dyck
Dr. Adam Cleverley
Duane Andrew
E Pro 2 LLC
Edward Dymonds
Eryq Yturalde
Eyecare Associates of South Tulsa
Gail Wilson
Gary Olsen
Harold Johnson
Harold John
Heather Jones
Holistic Healing Technology
Jeanne Longnecker
Jerry Silence
JR Thurgood Inc

Silver
Agnes Zsuffa
Ben Moosman
Chad Fowler
Cosmo Booth
Doreen & Dan Smith
Hammer Enterprises
Jerry Silence
Kaye Lopez
Lynne Carter
Matea Carazon Sebastian
Robert Wischmeier
Scott Marchinko

Bronze
Anne Crockett
Aspen Leaf Enterprises
Avanna Coulombe
Barbara Trudeau
Caroleigh Garner
Caryn Lehman
Chiropractic Doctors Inc.
Cynthia Chitty

Dave Armstrong
Dhanmattie Dindayal
Health Specialties
Jackie LLC
Jean LaValle
Jeff & Debbie Palmer
Joyce Johnson
Karen Kiln
Kevin Coulombe
Louise Lilliott
Natasha Katwaru
Nathan Stewart
Nina Gridinar

Star
Adam Hatley
Alvin Ige
Anna Dyck
Barbara Bailey
Becky Mixon
Bill & Coby Loosdrecht
Carl Schuelke
Chuck Pinnell
Daryl & Jan Francis
DeWayne Void
Diane Winters
Douglas Coleman
Duston Johnston
Elizabeth Winiarski
Elwood & Beth Taylor
Ervin & Adina Bergmann
Frances Gimbol
Harold Aronson
Harold Polzel
Head-Liners
James Morrison
John McCollum
JoniB88 Inc.
Joseph Kendall
Julio & Silvia Ajanel
Kealani Pedro
Kenneth Felix
Kerry Heatkoter
Lou Bosjoli
Magdalena Ibaroldaza
Mary Melnychuk
Matthew Hollist
Michelle Fleming
Mitzi Mattice
Norman Kirkham
Orion Mission
Patricia Frazier
Patricia Robinson
Rick & Barb Redel
Robert Dodge
Robert Forrest
Robert Marcovitz
Robert Prendergast
Roxanne Smith
Sandra Warren
Showalter Properties
Steve Rose
Suzanne Hamilton
Teresita Peasnall
The Works
Twila Hostetler
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- Be paid as Team Director*
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*Earn 2 points in one month by completing all of the above and being paid as Team Elite during that month. Earn 3 points in one month by completing all of the above and being paid as Pearl Executive or above during that month.

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